

Full Page: 10" D x 7 1/2" W
(If ad is 4C full we would prefer bleed ads
8 1/2 x 11 book with 1/4 " bleed 4 sides)

OFFICIAL FIGAWI PROGRAM BOOK

Ad Sizes

1/4 Page: - Horizontal - 2 3/8" D x 7 1/2" W

1/3 Page: 3 1/4" D x 7 1/2" W

1/2 Page: 4 15/16" D x 7 1/2" W

1/4 Page: - Vertical - 4 15/16" D x 3 11/16" W



1/6 Page: 3 1/4" D x 3 11/16" W

1/8 Page: 2 3/8" D x 3 11/16" W

FIGAWI PROGRAM BOOK

ADVERTISING INFORMATION

*Your Access
to a
Quality Audience*

FIGAWI
87 RACE
WEEKEND

**OFFICIAL
PROGRAM**
16th Annual
May 23-24-25

F I G A W I

37th ANNUAL
MAY 24 • 25 • 26 • 2008

Official Program



FIGAWI PROGRAM BOOK Advertisers & Sponsors

Your Access to a Quality Audience

WELCOME TO FIGAWI RACE WEEKEND

Memorial Day Weekend will be here before you know it and with it, the start of another busy sailing season on Cape Cod and the Islands. As has been traditional since 1972 we start off with the **FIGAWI SAILBOAT RACE**. We expect over 200 boats and 3,000 participants in the weekend long race from Hyannis to Nantucket and back. Our Figawi Race Weekend in the past four decades has reached legendary status among local, regional and national yachtsmen. Again, shoreside activities include an awards cocktail party, the best clambake ever, dancing to the music of great bands and enjoying the beauty of Nantucket. Its continued success and growth has been due largely to the support and contributions of business people like you.

THANK YOU

Many thanks go to our advertisers and sponsors who make it possible to publish last year's **"Official Figawi Program" Book**. Our Program Book features a schedule of events, the history of **Figawi**, race rules, pictures, previous race winners, a sponsor page and advertisements.

This year we would like our advertisers and sponsors to get the best coverage possible, and to do that we are making our **DEADLINE APRIL 1st**. The sooner you send your ads into us, the sooner the book will be out advertising your business — the date for release is **the night of the Figawi Ball**.

Help make your Figawi Program Book even better. Every year the Figawi committee tries to institute new changes to the program book. We would like to incorporate fresh ideas in every issue. But more importantly we are looking for creativity from you the participants . . . the advertisers . . . and the sponsors. We are actively soliciting articles relating experiences of past Figawi Races . . . so please pick up your pens (perhaps we should say laptops) and tell us your favorite Figawi story. (Contact Judy Notz . . . see below.)

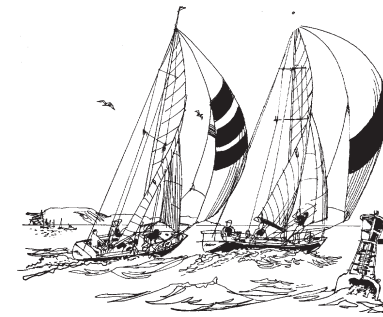
ADVERTISERS

On the next page is your **advertising order form**. Rates and sizes are described in detail. For previous advertisers, your ad is attached to the order form — if you want your ad repeated, simply check the appropriate box; should you need to make changes just mark the necessary changes on your ad. For new advertisers, please attach your ad to the order form. In addition we will be able to print your ad in 4 color if you supply an electronic file.

ALL ADVERTISERS PLEASE RETURN YOUR PAYMENT WITH YOUR AD.

For help with your ad or further information, contact Judy Notz, at (508)776-7688 or e-mail at judy@seaportvillagerealty.com.

Happy Sailing!



AD REQUIREMENTS

Advertisers

	RATES		SIZES
	1 Color	4 Color	
<input type="checkbox"/> Full Page	<input type="checkbox"/> \$595.00*	<input type="checkbox"/> \$895.00**	10" D x 7 1/2" W
<input type="checkbox"/> 1/2 Page	<input type="checkbox"/> \$350.00*	<input type="checkbox"/> \$595.00**	4 15/16 D x 7 1/2 W
<input type="checkbox"/> 1/3 Page	<input type="checkbox"/> \$250.00*	<input type="checkbox"/> \$450.00**	3 1/4" D x 7 1/2" W
<input type="checkbox"/> 1/4 Page <i>Horizontal</i>	<input type="checkbox"/> \$200.00*	<input type="checkbox"/> \$395.00**	2 3/8" D x 7 1/2" W
<input type="checkbox"/> 1/4 Page <i>Vertical</i>	<input type="checkbox"/> \$200.00*	<input type="checkbox"/> \$395.00**	4 15/16" D x 3 11/16" W
<input type="checkbox"/> 1/6 Page	<input type="checkbox"/> \$155.00*		3 1/4" D x 3 11/16" W
<input type="checkbox"/> 1/8 Page	<input type="checkbox"/> \$100.00*	Business Card	2 3/8" D x 3 11/16" W
<input type="checkbox"/> Full Page Inside Covers (Front & Back)	<input type="checkbox"/> \$1,500.00** (4 color Bleed only)		

** With Your Electronic File

Use last page for copy size and layout suggestions.

Tear off and return to: Figawi Program Book,
c/o Judy Notz, 363 Sea Street, Hyannis, MA 02601 or use Return Envelope.

"REMEMBER"
April 1st Deadline
We Must Receive
• Your Order •

FILE FORMAT INFORMATION

***NOTE: You will be billed additional 15% of your ad rate if you do not provide digital files as noted below.**

- All electronic files must be saved in **HIGH RESOLUTION**.
- Files types accepted:
 - Adobe InDesign
 - Adobe Illustrator or EPS (w/ all art & fonts embedded)
 - PDF (Be sure to embed fonts and save at high resolution.)
 - Adobe PageMaker
 - Quark Xpress (w/ all fonts and images supplied)
- No other file types will be accepted.
- PHOTOS must be 300dpi.
- Files must be submitted on CD or DVD.
- All 4 color ads must be accompanied by Color proof.

OFFICIAL FIGAWI PROGRAM BOOK AD FORM

This will authorize **Figawi, Inc.** to print a _____ (size) page ad in the Official Figawi program at \$_____ (Cost).

Cost : \$ _____

*Plus 15% _____

TOTAL \$ _____

Please check the appropriate Box below:

- My **ad is correct** as shown from last year and I want it repeated.
- I want a **new ad — an electronic file is enclosed.** (See above specifications)
- I want a **new ad** and to have the printer set up my ad. A sketch of the ad and the exact wording are attached. (I have included a 15% increase to the above price)
- I want my **ad in color** and have supplied an electronic file. (See above specifications)

Please enclose check made payable to: Figawi, Inc.

Your Name: _____ Signature: _____

Business Name: _____ Phone: _____

Address: _____

Note: _____